



SLEEP PHASE*ALARM CLOCK

WAKE UP PROPERLY!



Good morning. Every day.
www.axbo.com

Revolutionary wakensystem.

Have you ever asked yourself why you are so tired, even though you've actually had plenty of sleep?

Science knows exactly why!

Everybody goes through several cycles in the night, constantly alternating between deep and not so deep sleep phases.

Scientific studies have proved that the sleep phase from which we are woken has a direct effect on how good we feel when we wake up.

This is what lies behind the revolutionary concept of the aXbo. For the first time the discoveries made by sleep research have been put to use in a product that is attractive and easy to use.

Research confirms aXbo's effect

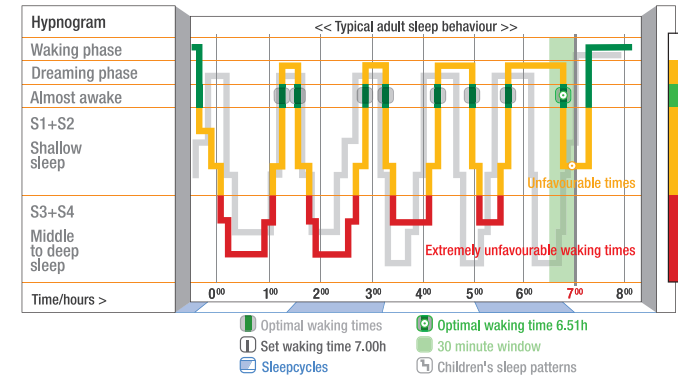
"I can actually see that people are considerably less tired in the morning after a night with the sleep phase alarm clock than after a night with a normal alarm clock. I can even prove it with an EEG mapping."¹⁾

Univ. Prof. Dr. Bernd Saletu
(Institute for Sleep Research, Rudolfinerhaus Vienna)



Wake up the right way! aXbo wakes you at the right moment.

Your optimal waking time depends on your individual biorhythm. aXbo finds it by means of a sensor integrated into a comfortable wristband. This identifies the sleep phases from your body movements and determines your optimal waking time within 30 minutes of the preset time.



¹⁾Ein Wecker für Morgenmuffel (An alarmclock for sleepyheads), Erwin Schmid, im TV: Einstein - Das Wissensmagazin auf SF 1, 17.1.2008

Facts & Function – Easy Handling!

Set your waking time as usual – e.g. for 7am. Your aXbo will find the ideal waking point within the 30 minutes before 7am (e.g. at 6.51), letting you be woken at the optimal time every single day.

The results are easy to see:

- > wake up gently and easily
- > have a greater feeling of well-being
- > enjoy full productivity
- > work with higher concentration

You will see that even a few minutes can make a world of difference!

Prize-winning design. Easy to use.



Innovative Extra Functions:

- > Specially developed waking sounds taken from nature (e.g. birdsong) allow you to wake up gently.
- > The sounds to help you go to sleep (e.g. the sea) dim out automatically as soon as you have fallen asleep.
- > With aXbo 2 people can be woken independently of each other. 2 armbands. 2 waking times. 2 waking sounds. In your optimal waking phase just a tiny acoustic signal is enough to wake you and won't disturb your partner.
- > PowerNap function (free update) to refuel your energy during the day.
- > The aXbo research software (available free to download) allows you to evaluate and understand your sleep behaviour on your computer.

Satisfied customers in over 60 countries!

aXbo is THE alarm clock for anybody who wants to wake up the right way and start the day full of energy! Hundreds of people all over the world are already feeling the benefits of this revolutionary idea.



"aXbo reveals its unique benefits particularly well during the training for the Iron Man, where I usually have to get up between 3 and 4am."

Christian Clerici, 43 (TV Presenter and Triathlete)



"As a pilot my sleeping and waking rhythms are often completely irregular. The fact that I can nevertheless be 100% during the day is entirely thanks to my aXbo."

Thomas S., 38 (Captain Air Slovakia)



"I just wake up. All by myself. Mum is really happy because she doesn't have to come every morning and shake me awake anymore!"

Axel Christopher P., 8 (Primary school pupil)



"With aXbo I wake up easily even if it's in the middle of the night, letting me start my shift feeling fresh and cheerful even at 4am in the morning!"

Caroline P., 27 (Flight attendant)

Wake up the right way!
For **more energy** all day.



aXbo, the ideal present
for more energy all day.

SLEEP PHASE*ALARM CLOCK

Accessories:



> Wristbands for Kids



> Travelbag



reddot design award
winner 2007



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